

# Public Health Policy and Systems (POPM 6550)

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Master of Public Health, Ontario Veterinary College, University of Guelph  
Winter 2015

Professor	Dr. Andrew Papadopoulos ( <a href="mailto:apapadop@uoguelph.ca">apapadop@uoguelph.ca</a> )
Graduate Teaching Assistant	Lauren Wallar ( <a href="mailto:lwallar@uoguelph.ca">lwallar@uoguelph.ca</a> )
Time	Tuesday and Thursday, between 10:00 and 11:20 AM
Room	BMED1642
Telephone	519.824.4120, x53894

## Course Description

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This course covers concepts and principles of public health policy and systems including: public health systems, their structure, funding and governance and their integration into the healthcare system; evolution of public health policy; models of policy development and analysis; and, stakeholder analysis.

## Learning Outcomes

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The objective of this course is to provide students with a working knowledge of and the practical elements related to the development, role and analysis of public health policy in Ontario and Canada.

At the end of the course, students are expected to be able to:

1. Define public health policy
2. Explain the historical evolution of public health policy in Ontario and Canada
3. Describe the major systems, structure and funding sources related to public health policy in Canada
4. Explain the major models of public health policy development and analysis
5. Explain policy communities and policy networks and demonstrate the ability to define them for a policy field
6. Describe the major participants in the development of public health policy in Canada and describe their perspectives and ability to influence
7. Understand the concept of health impact assessments and their benefits to population health
8. Understand the role of and demonstrate the ability to imbue economic evaluation and evidence in public health policy

## Teaching Methods

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The teaching methods to be used in the course include lecture, discussion, case studies and problem-based learning.

## Required Textbook

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Pal, Leslie A. "Beyond Policy Analysis: Public Issues Management in Turbulent Times", Fifth Edition, Thompson Nelson 2013. Available from the OVC Bookstore and <http://www.amazon.ca/Beyond-Policy-Analysis-Management-Turbulent/dp/0176507876>

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## Course Schedule

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Class	Date	Topic	Readings
<b>Public Health Policy and Systems</b>			
1	Jan 6	Public policy and public health	Pal, Leslie A. "Beyond Policy Analysis: Public Issues Management in Turbulent Times", Chapters 1 and 3
2	Jan 8	Public policy and public health	Evidence and Health Public Policy (CL)  Breton E. and De Leeuw E. "Theories of the policy process in health promotion research" <a href="http://heapro.oxfordjournals.org/content/26/1/82.long">http://heapro.oxfordjournals.org/content/26/1/82.long</a>
3	Jan 13	Case Study – Healthcare in Canada	Healthcare Vision (CL)
4	Jan 15	Public health in Ontario	The Health Protection and Promotion Act (Ontario) <a href="http://www.e-laws.gov.on.ca/html/statutes/english/elaws_statutes_90h07_e.htm">http://www.e-laws.gov.on.ca/html/statutes/english/elaws_statutes_90h07_e.htm</a>
5	Jan 20	Public health in Ontario	
6	Jan 22	Public health in Ontario	Ontario Public Health Standards <a href="http://www.health.gov.on.ca/english/providers/program/pubhealth/oph_standards/ophs/ophprotocols.html">http://www.health.gov.on.ca/english/providers/program/pubhealth/oph_standards/ophs/ophprotocols.html</a>  Public Health Report Summaries (CL)  Public Health in Ontario (CL)  Optional Reading: Speakman, J. et al. "Public Health Law and Practice in Ontario: Health Protection and Promotion Act". Ch 2 and 3. Thompson Carswell 2008. <a href="http://www.carswell.com/description.asp?docid=5365">http://www.carswell.com/description.asp?docid=5365</a>

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7	Jan 27	<b>Introduce Assignment 1</b>	<b>Due February 24, 2015</b>
		Public health in Canada	Structural Profile of Public Health in Canada <a href="http://www.ncchpp.ca/en/structuralprofile.aspx">http://www.ncchpp.ca/en/structuralprofile.aspx</a>
8	Jan 29	Public health in Canada	Walker Interim Report - Chapter One (CL)  Partners in Public Health (CL)  Optional Reading: Speakman, J. et al. "Public Health Law and Practice in Ontario: Health Protection and Promotion Act". Ch 2, Thompson Carswell 2008.

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9	Feb 3	<b>Note this class will be held between 8:30 AM and 11:20 AM</b>	
		Case Study	Financial Unsustainability of Healthcare (CL)
		Public policy models	Snavey, Keith. "Marketing in the Government Sector: A public policy model". American Review of Public Administration, V21. No. 4 December 1991. <a href="http://arp.sagepub.com/content/21/4/311.full.pdf+html">http://arp.sagepub.com/content/21/4/311.full.pdf+html</a>

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## Public Policy

10	Feb 5	<b>Guest Lecturer</b>	<b>Dr. Ray Copes, Director, Occupational and Environmental Health, Public Health Ontario</b>
11	Feb 10	Public policy models	
12	Feb 12	Public policy models	
13	Feb 24	<b>Assignment 1 Due</b>	
		Policy communities and policy networks	Pal, Leslie A. "Beyond Policy Analysis: Public Issues Management in Turbulent Times" Chapter 6 and 8
14	Feb 26	<b>Introduce Assignment 2</b>	<b>Due March 26, 2015</b>
		Policy communities and policy networks	Rhodes, RA. "Understanding governance: 10 years on" <a href="http://oss.sagepub.com/content/28/8/1243.full.pdf+html">http://oss.sagepub.com/content/28/8/1243.full.pdf+html</a>

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15	Mar 3	Critics of policy communities and policy networks	Rhodes, RA. "The New Governance: Governing without Government". Political Studies, Vol. 44, Issue 4, p. 652, September 1996. <a href="http://onlinelibrary.wiley.com/doi/10.1111/j.1467-9248.1996.tb01747.x/pdf">http://onlinelibrary.wiley.com/doi/10.1111/j.1467-9248.1996.tb01747.x/pdf</a>
			Marsh, D and M. Smith. "Understanding Policy Networks towards a Dialectical Approach". Political Studies 48: 4-21 <a href="http://onlinelibrary.wiley.com/doi/10.1111/1467-9248.00247/pdf">http://onlinelibrary.wiley.com/doi/10.1111/1467-9248.00247/pdf</a>
			Richardson, J. "Government, Interest Groups and Policy Change". Political Studies 48: 1006-25. 2000 <a href="http://journals2.scholarsportal.info/subzero.lib.uoguelph.ca/details-sfx.xqy?uri=/00323217/v48i0005/1006_gigapc.xml">http://journals2.scholarsportal.info/subzero.lib.uoguelph.ca/details-sfx.xqy?uri=/00323217/v48i0005/1006_gigapc.xml</a>
			Public Health Associations as Key Players in Influencing Public Policy <a href="http://rhpeo.net/reviews/2007/23/index.htm">http://rhpeo.net/reviews/2007/23/index.htm</a>

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16	Mar 5	Case Study	TBA
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## Public Policy Tools and Analysis

17	Mar 10	Policy instruments	Pal, Leslie A. "Beyond Policy Analysis: Public Issues Management in Turbulent Times" Chapter 4, 5 and 9  Jordan et al. "The Rise of 'New' Policy Instruments in Comparative Perspective: Has Governance Eclipsed Government?" Political Studies 53: 477-496. <a href="http://onlinelibrary.wiley.com/doi/10.1111/j.1467-9248.2005.00540.x/pdf">http://onlinelibrary.wiley.com/doi/10.1111/j.1467-9248.2005.00540.x/pdf</a>
18	Mar 12	<b>Introduce Final Assignment</b>  Policy Instruments	<b>Due April 7, 2015</b>  The Use of Incentives and the Promotion of Health Behaviours (CL)

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19	Mar 17	Policy analysis	Pal, Leslie A. "Beyond Policy Analysis: Public Issues Management in Turbulent Times" Chapter 2, 8 and 9  Collins, T. "Health Policy Analysis: A simple tool of policy makers". Public Health. 2005 Mar;119(3):192-6. <a href="http://www.sciencedirect.com/science/article/pii/S003335060400099X">http://www.sciencedirect.com/science/article/pii/S003335060400099X</a>  <a href="#">NCCHPP Policy Analysis</a>
20	Mar 19	Role of evidence <i>Mai Pham</i>	Method to Synthesize Policy (CL)  Evidence and Healthy Public Policy (CL)  What is Evidence? (CL)  <a href="#">NCCPH</a>
21	Mar 24	Health Impact Assessments	<a href="#">NCCHPP HIA</a>  Introduction to HIA (CL)
22	Mar 26	<b>Assignment 2 Due</b>  Health Impact Assessments	Health Impact Assessment in Quebec (CL)  HIA A Practical Guide (CL)  HIA in Wales (CL)  HIA Inventory of Resources (CL)  Health in all Policies (South Australia) (CL)
23	Mar 31	Economic evaluation of policy	Economic Evaluations Across the Four Faces of Prevention (CL)
24	Apr 2	Economic Epidemiology	Sadique, M Zia. "Individual freedom versus collective responsibility: an economic epidemiology perspective". Emerging Themes in Epidemiology 2006, 3:12 <a href="http://www.biomedcentral.com/content/pdf/1742-7622-3-12.pdf">http://www.biomedcentral.com/content/pdf/1742-7622-3-12.pdf</a>  Gersovitz, Mark and Hammer, Jeffery S. "Infectious Diseases, Public Policy, and the Marriage of Economics and Epidemiology". The World Bank Research Observer, Vol. 18, No. 2 (Autumn, 2003), pp. 129-157 <a href="http://www.jstor.org/stable/pdfplus/3986466.pdf?acceptTC=true">http://www.jstor.org/stable/pdfplus/3986466.pdf?acceptTC=true</a>

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## Assessment

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Assignment	Date Due	Grade (% of course)
Assignment 1	A case will be introduced on January 27, 2015. The case will consist of an individual written submission and is due on February 24, 2015.	25%
Assignment 2	A case will be introduced on February 26, 2015. The case will consist of a group written submission and is due on March 26, 2015.	35%
Final Paper	A take-home final assignment will be introduced on March 12, 2015. The case will consist of an individual written submission and is due on April 7, 2015.	40%

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## Rules and Regulations

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All policies of the University of Guelph, the Ontario Veterinary College and the Department of Population Medicine apply. It is the responsibility of each student to be familiar with these policies.

### ***Graduate Calendar***

The Graduate Academic Calendar is the source of information about the University of Guelph's procedures, policies, and regulations which apply to graduate programs.

<http://www.uoguelph.ca/registrar/calendars/graduate/current/>

### ***University Policies***

University policies are established by Senate and the Board of Governors. As well, operational and/or managerial policies and regulations are established by administrative units to carry out university policies and applicable federal or provincial legislation.

<https://www.uoguelph.ca/secretariat/office-services/university-policies>

### ***Academic Misconduct***

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. The Academic Misconduct Policy is detailed in the Graduate Calendar

<https://www.uoguelph.ca/graduatestudies/gchandbook/academicmisconduct>

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---

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Winter 2015

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

The investigation of cases of academic misconduct cases and the cases that are heard at the Admissions and Progress Committee indicate that many graduate students, especially those new to Canada, are not aware of University regulations reflected in the attached statements. In particular, issues related to academic consideration, dropping courses, and lack of awareness of behaviour that constitutes academic misconduct may all lead to disruption or delay of a student's academic studies and require considerable time and effort from faculty and administrative staff to resolve resulting problems.

In the case of the graduate academic misconduct policy, the Graduate Calendar states:  
"It should not be possible for a student to claim that he/she was not warned about the University's academic misconduct regulations, what constitutes academic misconduct and the potential consequences of transgressing."

## ***Referencing Policy***

Written work that is not properly referenced will be considered to be below the standard expected in this course and will be returned to the student with no mark. The student will be expected to re-submit the paper during the next class, fully and properly referenced in order to have the paper accepted for grading. Failure to re-submit the paper will result in a grade of zero (0) on the assignment. Among other things, proper referencing involves the consistent use of a single referencing style.

## ***Copies of out-of-class assignments***

Keep paper and/or other reliable back-up copies of all out-of-class assignments. You may be asked to resubmit work at any time.

## ***Accessibility***

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty, and administrators. This relationship is based on respect of individual rights, the dignity of the individual, and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact the Students Access Services as soon as possible. For more information, contact CSD at 519-824-4120 ext. 56208 or email [csd@uoguelph.ca](mailto:csd@uoguelph.ca) or see the website: <https://www.uoguelph.ca/csd/>

## ***When You Cannot Meet a Course Requirement***

Late assignments will be penalized at 5% of the value of the assignment each day late, weekends included. When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. See the Graduate Calendar

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---

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Winter 2015

for information on regulations and procedures for Academic Consideration:

[https://www.uoguelph.ca/registrar/calendars/graduate/2014-2015/genreg/sec\\_d0e1498.shtml](https://www.uoguelph.ca/registrar/calendars/graduate/2014-2015/genreg/sec_d0e1498.shtml)

## ***Counselling Services***

Counselling Services offer individual counselling sessions to help support students as they work through the personal challenges that impair their ability to succeed at school and in other areas of their lives. <http://www.counselling.uoguelph.ca/counselling/>

## ***Student Health Services***

Student Health Services offers a variety of health care services, including primary health care, a walk-in clinic and on-site laboratory testing.

<https://www.uoguelph.ca/studenthealthservices/clinic>

## ***The Learning Commons***

The Learning Commons brings together services that support students in their learning, writing, research, numeracy and the use of technology. In addition, they provide expertise and resources for faculty, staff and teaching assistants to support and enhance learning in their courses and across the curricula. <http://www.learningcommons.uoguelph.ca/>

## ***Health and Performance Centre***

Health and Performance Centre specializes in the diagnosis, treatment and rehabilitation of acute and chronic orthopedic, musculoskeletal, sport and activity related injuries. The Centre also provides a variety of health promotion services including fitness and nutrition expertise and professional bicycle fitting. <http://www.uoguelph.ca/hpc/>

## ***In-Class Behaviour***

Students are expected to come to lectures prepared for the class. Questions are encouraged at any time during lecture provided that they do not interfere with the other students' ability to take in the material presented. Students are expected to treat each other with the utmost respect; disruptions to the class will not be permitted.

## ***Email Communication***

As per university regulations, all students are required to check their <uoguelph.ca> e-mail account regularly: e-mail is the official route of communication between the University and its students.

## ***Recording of Materials***

Presentations which are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a classmate or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

## ***Environmental Policy***

We would like to minimize the use of paper in this course and therefore, encourage you to hand in assignments electronically.



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## *University of Guelph Maps*

Map of Campus

<http://www.uoguelph.ca/campus/map/>

Parking Map

[http://www.parking.uoguelph.ca/images/Parking\\_Map\\_2008-09.pdf](http://www.parking.uoguelph.ca/images/Parking_Map_2008-09.pdf)