



POPM*6550 Public Health Policy and Systems

Winter 2021

Section(s): C01

Department of Population Medicine

Credit Weight: 0.50

Version 1.00 - January 05, 2021

1 Course Details

1.1 Calendar Description

This course covers concepts and principles of public health policy and systems including: public health systems, their structure, funding and governance and their integration into the healthcare system; evolution of public health policy; models of policy development and analysis; stakeholder analysis; and, public health ethics.

1.2 Course Description

Time: Tuesday and Thursday, between 10:00 and 11:20 AM

Room: Virtual Classroom in CourseLink

1.3 Timetable

Timetable is subject to change. Please see WebAdvisor for the latest information.

1.4 Final Exam

Exam time and location is subject to change. Please see WebAdvisor for the latest information.

2 Instructional Support

2.1 Instructional Support Team

Instructor:	Dr. Andrew Papadopoulos
Email:	apapadop@uoguelph.ca
Telephone:	+1-519-824-4120 x53894
Office:	Population Medicine Building, Room 212

2.2 Teaching Assistants

Teaching Assistant: Ariana Del Bianco
Email: delbiana@uoguelph.ca

3 Learning Resources

3.1 Required Resources

Pal, Auld, Mallett. "Beyond Policy Analysis: Public Issues Management in Turbulent Times", Sixth Edition, Thompson Nelson 2020. (Textbook)

Available from Campus eBookstore:

<https://www.campusbookstore.com/EBooks/Book.aspx?ID=9675736>

Available from VitalSource:

<https://www.vitalsource.com/en-ca/products/beyond-policy-analysis-public-issue-management-in-leslie-a-pal-v9780176727536?duration=365&gclid=CjwKCAjw8NfrBRA7EiwAfiVJpeHHg9TX3tUdEFNnSoxjj7JNKaqkTD>

Available from Amazon:

<https://www.amazon.ca/Beyond-Policy-Analysis-Management-Turbulent/dp/017688691>

4 Learning Outcomes

The objective of this course is to provide students with a working knowledge of and the practical elements related to the development, role, and analysis of public health policy in Ontario and Canada.

4.1 Course Learning Outcomes

By the end of this course, you should be able to:

1. Define public health policy
2. Explain the historical evolution of public health policy in Ontario and Canada
3. Describe the major systems, structure, and funding sources related to public health policy in Canada
4. Explain the major models of public health policy development and analysis
5. Explain policy communities and policy networks and demonstrate the ability to define them for a policy field
6. Describe the major participants in the development of public health policy in Canada and

- describe their perspectives and ability to influence
7. Understand the concept of health impact assessments and their benefits to population health
 8. Understand the role of and demonstrate the ability to imbue economic evaluation and evidence in public health policy
-

5 Teaching and Learning Activities

Teaching Methods

The teaching methods to be used in the course include lecture, discussion, case studies, and problem-based learning.

Public Health Systems: Classes 1-10

Public Policy: Classes 11-17

Public Policy Tools and Analysis: Classes 18-23

Guest Lecture: Class 24

5.1 Lecture

Lecture 1

Topics: Public policy and public health

Readings:

Pal, Auld, Mallett. "Beyond Policy Analysis: Public Issues Management in Turbulent Times", Chapters 1 and 3

Lecture 2

Topics: Public policy and public health

Readings:

Evidence and Health Public Policy (CL)

Eric Breton, Evelyne De Leeuw, Theories of the policy process in health promotion research: a review, *Health Promotion International*, Volume 26, Issue 1, March 2011, Pages 82–90.

Optional: The National Academies Press. The Role of Public-Private Partnerships in Health Systems Strengthening.

Lecture 3

Topics: Introduction to Briefing Notes

Case Study - Healthcare in Canada (See CourseLink for readings)

Readings:

TED Talk: How do we heal medicine? https://www.ted.com/talks/atul_gawande_how_do_we_heal_medicine

Lecture 4

Topics: Public health in Ontario

Readings:

The Health Protection and Promotion Act (Ontario) (Link in CourseLink)

Ontario Public Health Standards (Link in CourseLink)

Optional: Speakman, J. et al. "Public Health Law and Practice in Ontario: Health Protection and Promotion Act". Ch 2 and 3. Thompson Carswell 2008.

Lecture 5

Topics: Public health in Ontario

Readings:

Public Health Modernization Discussion Paper (CL)

Public Health within an Integrated Health System (CL)

Auditor General Public Health Report 2017 (CL)

Patients First (Link in CourseLink)

Patients First Discussion Paper (December 2015) (CL)

Public Health Report Summaries (CL)

Public Health in Ontario Narrative (CL)

Lecture 6

Topics: Public health in Ontario

Lecture 7

Topics: Public health in Ontario

Lecture 8

Topics: Public health in Canada

Readings:

CPHA Background Health System (CL)

NCCHPP Structural Profile of Public Health in Canada (Link in CourseLink)

Lecture 9

Topics: Public health in Canada

Readings:

Walker Interim Report - Chapter One (CL)

Partners in Public Health (CL)

Optional: Speakman, J. et al. "Public Health Law and Practice in Ontario: Health Protection and Promotion Act". Ch 2, Thompson Carswell 2008.

Lecture 10

Topics: Case Study - Financial Unsustainability of Healthcare
(See CourseLink for Readings)

Lecture 11

Topics: Public policy models

Readings:

PHO Measuring Policy Making (CL)

Snavely, Keith. "Marketing in the Government Sector: A public policy model". American Review of Public Administration, V21. No. 4 December 1991.

Lecture 12

Topics: Public health advocacy

Readings:

CPHA Advocacy Activities (Link in CourseLink)

Advocacy Plan Framework (CL)

WHO Advocacy Strategy Framework (CL)

Lecture 13

Topics: Policy communities and policy networks

Readings:

Pal, Auld, Mallett. "Beyond Policy Analysis: Public Issues Management in Turbulent Times" Chapter 6

Rhodes, RA. "Understanding governance: 10 years on".

Rhodes, Ra. "The New Governance: Governing without Government". Political Studies, Vol. 44, Issue 4, p. 652, September 1996.

Marsh, D and M. Smith. "Understanding Policy Networks towards a Dialectical Approach". Political Studies 48: 4-21.

Richardson, J. "Government, Interest Groups and Policy Change". Political Studies 48: 1006-25. 2000.

Maloney, William A., Jordan, Grant and McLaughlin, Andrew M. "Interest Groups and Public Policy: The Insider/Outsider Model Revisited". Journal of Public Policy. Vol. 14, No. 1 (Jan. - Mar. 1994), pp. 17-38.

Lecture 14

Topics: Policy communities and policy networks

Critics of policy communities and policy networks

Lecture 15

Topics: Case study - Childhood Obesity (See CourseLink for Readings)

Lecture 16

Topics: Policy instruments

Readings:

Pal, Auld, Mallett. "Beyond Policy Analysis: Public Issues Management in Turbulent Times" Chapter 4, 5 and 9

Policy Instruments in Canada (CL)

Jordan et al. "The Rise of 'New' Policy Instruments in Comparative Perspective: Has Governance Eclipsed Government?" *Political Studies* 53: 477-496.

The Use of Incentives and the Promotion of Health Behaviours (CL)

McDonnell, L., & Elmore, R. (1987). Getting the Job Done: Alternative Policy Instruments. *Educational Evaluation and Policy Analysis*, 9(2), 133-152.

Lecture 17

Topics: Policy implementation

Case Study - Junk Food Tax (See CourseLink for Readings)

Readings:

Bullock, H.L., Lavis, J.N. Understanding the supports needed for policy implementation: a comparative analysis of the placement of intermediaries across three mental health systems. *Health Res Policy Sys* 17, 82 (2019).

Allen, P., Pilar, M., Walsh-Bailey, C. et al. Quantitative measures of health policy implementation determinants and outcomes: a systematic review. *Implementation Sci* 15, 47 (2020).

Ridde V, Pérez D, Robert E. Using implementation science theories and frameworks in global health. *BMJ Global Health* 2020;5:e002269.

Lecture 18

Topics: Policy analysis

Readings:

Pal, Auld, Mallett. "Beyond Policy Analysis: Public Issues Management in Turbulent Times" Chapter 7 and 9

Collins, T. "Health Policy Analysis: A simple tool of policy makers". Public Health. 2005 Mar;119(3):192-6.

NCCHPP Policy Analysis (Link in CourseLink)

Optional: Nudge Theory in Public Policy (CL)

Lecture 19

Topics: Role of evidence

Readings:

NCCMT Rapid Review Guidebook (CL)

Optional: Tutorials Supporting EIDM (Link in CourseLink)

NCCHPP Method to Synthesize Policy (CL)

Evidence and Healthy Public Policy (CL)

What is Evidence? (CL)

NCCPH Website (Link in CourseLink)

Lecture 20

Topics: Health Impact Assessments

Readings:

PHAC Sustainable Development (CL)

Health in All Policies Clip 1 and 2 (Link in CourseLink)

Optional: NCCHPP Online HIA Course (Link in CourseLink)

NCCHPP HIA (Link in CourseLink)

WHO HIA (Link in CourseLink)

CDC HIA (Link in CourseLink)

Introduction to HIA (CL)

HIA - A Practical Guide (CL)

HIA Inventory of Resources (CL)

Lecture 21

Topics: Health in All Policies

Readings:

Tonelli, M., Tang, K., and Forest, P. Canada needs a “Health in All Policies” action plan now. *CMAJ* January 20, 2020 192 (3) E61-E67

Pan-Canadian meeting on Health in All Policies (HiAP): Québec City, October 9, 2019. (Link in CourseLink)

Key Learning on Health in All Policies Implementation from Around the World (CL)

Freiler A, Muntaner C, Shankardass K, et al. Glossary for the implementation of Health in All Policies (HiAP). *J Epidemiol Community Health* 2013;67:1068-1072.

Lecture 22

Topics: Economic evaluation of policy

Readings:

Economic Evaluations Across the Four Faces of Prevention (CL)

Ethical Implications of Economic Evaluation (CL)

CDC Economic Evaluation (Link in CourseLink)

Roberts, S.L.E., Healey, A. & Sevdalis, N. Use of health economic evaluation in the implementation and improvement science fields—a systematic literature review. *Implementation Sci* 14, 72 (2019).

U.S. Preventive Services Task Force. Screening for Breast Cancer: U.S. Preventive Services Task Force Recommendation Statement. November 17, 2009. Volume 151, Issue 10. Page: 716-726.

Lecture 23

Topics: Economic Epidemiology

Readings:

Perrings, Charles. et al. Merging Economics and Epidemiology to Improve the Prediction and Management of Infectious Disease. *Ecohealth*. 2014; 11(4): 464–475.

Sadique, M Zia. "Individual freedom versus collective responsibility: an economic epidemiology perspective". *Emerging Themes in Epidemiology* 2006, 3:12.

Gersovitz, Mark and Hammer, Jeffery S. "Infectious Diseases, Public Policy, and the Marriage of Economics and Epidemiology". *The World Bank Research Observer*, Vol. 18, No. 2 (Autumn, 2003), pp. 129-157.

Guest Lecture

Topics: TBA

6 Assessments

6.1 Assessment Details

Assignment 1 (25%)

Due: Fri, Feb 12

Will be introduced on January 19, 2021 and consist of an individual written submission.

Assignment 2 (35%)

Due: Mon, Mar 29

Will be introduced on March 2, 2021 and will consist of a group written submission.

Final Paper (40%)

Due: Mon, Apr 12

Will be introduced on March 9, 2021 and will consist of an individual written submission.

7 Course Statements

7.1 Referencing Policy

Written work that is not properly referenced will be below the standard expected in this course and will be returned to the student with no mark. The student will be expected to re-submit the paper fully and properly referenced to have the paper accepted for grading. Failure to re-submit the paper will result in a grade of zero (0) on the assignment. Among other things, proper referencing involves the consistent use

of a single referencing style.

7.2 Counselling Services

<http://www.counselling.uoguelph.ca/counselling/>

Counselling Services offer individual counselling sessions to help support students as they work through the personal challenges that impair their ability to succeed at school and in other areas of their lives.

7.3 Student Health Services

<https://www.uoguelph.ca/studenthealthservices/clinic>

Student Health Services offers a variety of health care services, including primary health care, a walk-in clinic and on-site laboratory testing.

7.4 In-Class Behaviour

Students are expected to come to lectures prepared for the class. Questions are encouraged at any time during lecture if they do not interfere with the other students' ability to take in the material presented. Students are expected to treat each other with the utmost respect; disruptions to the class will not be permitted.

7.5 Environmental Policy

We would like to minimize the use of paper in this course and therefore, encourage you to hand in assignments electronically.

7.6 University of Guelph Map

<http://www.uoguelph.ca/campus/map/>

8 University Statements

8.1 Email Communication

As per university regulations, all students are required to check their e-mail account regularly: e-mail is the official route of communication between the University and its students.

8.2 When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. The grounds for Academic Consideration are detailed in the Undergraduate and Graduate Calendars.

Undergraduate Calendar - Academic Consideration and Appeals

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

Graduate Calendar - Grounds for Academic Consideration

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

Associate Diploma Calendar - Academic Consideration, Appeals and Petitions

<https://www.uoguelph.ca/registrar/calendars/diploma/current/index.shtml>

8.3 Drop Date

Students will have until the last day of classes to drop courses without academic penalty. The deadline to drop two-semester courses will be the last day of classes in the second semester. This applies to all students (undergraduate, graduate and diploma) except for Doctor of Veterinary Medicine and Associate Diploma in Veterinary Technology (conventional and alternative delivery) students. The regulations and procedures for course registration are available in their respective Academic Calendars.

Undergraduate Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-drop.shtml>

Graduate Calendar - Registration Changes

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/genreg-reg-regchg.shtml>

Associate Diploma Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/diploma/current/c08/c08-drop.shtml>

8.4 Copies of Out-of-class Assignments

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

8.5 Accessibility

The University promotes the full participation of students who experience disabilities in their academic programs. To that end, the provision of academic accommodation is a shared responsibility between the University and the student.

When accommodations are needed, the student is required to first register with Student Accessibility Services (SAS). Documentation to substantiate the existence of a disability is required; however, interim accommodations may be possible while that process is underway.

Accommodations are available for both permanent and temporary disabilities. It should be noted that common illnesses such as a cold or the flu do not constitute a disability.

Use of the SAS Exam Centre requires students to book their exams at least 7 days in advance and not later than the 40th Class Day.

For Guelph students, information can be found on the SAS website

<https://www.uoguelph.ca/sas>

For Ridgetown students, information can be found on the Ridgetown SAS website

<https://www.ridgetownc.com/services/accessibilityservices.cfm>

8.6 Academic Integrity

The University of Guelph is committed to upholding the highest standards of academic integrity, and it is the responsibility of all members of the University community-faculty, staff, and students-to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff, and students have the responsibility of supporting an environment that encourages academic integrity. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

Undergraduate Calendar - Academic Misconduct

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml>

Graduate Calendar - Academic Misconduct

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

8.7 Recording of Materials

Presentations that are made in relation to course work - including lectures - cannot be recorded or copied without the permission of the presenter, whether the instructor, a student, or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

8.8 Resources

The Academic Calendars are the source of information about the University of Guelph's procedures, policies, and regulations that apply to undergraduate, graduate, and diploma programs.

Academic Calendars

<https://www.uoguelph.ca/academics/calendars>

8.9 Disclaimer

Please note that the ongoing COVID-19 pandemic may necessitate a revision of the format of course offerings and academic schedules. Any such changes will be announced via CourseLink and/or class email. All University-wide decisions will be posted on the COVID-19 website (<https://news.uoguelph.ca/2019-novel-coronavirus-information/>) and circulated by email.

8.10 Illness

The University will not normally require verification of illness (doctor's notes) for fall 2020 or

winter 2021 semester courses. However, requests for Academic Consideration may still require medical documentation as appropriate.
